



The Cash Flow Management Forum

“Strategically managing cash flow and working capital through the current economic down turn”

(29-30 April 2009, Centara Hotel at Central World)

With the present volatility in the economy and current environment of restricted liquidity and tightened credit markets around the globe, maintaining effective cash flow and working capital management is critical for sustainable profitability in corporate financial function and vital for business survival. Cash is king again in today's challenging credit environment and cash from working capital is the best source of liquidity. Hence, it is important to set strategies and techniques on optimal cash flow management processes as a vital tool in contributing the financial security and strength of the business. This must attend cash flow management forum offers a unique opportunity to gain access from industry leaders on how to efficiently tackle the core issues and latest strategic insights into cash flow management in the most cost-effective and efficient manner in the current difficult times.

Conference Highlights:

- ✚ Accelerating **Working Capital Management (WCM) through strategic funding**
- ✚ Implementing **innovative supply chain financing** initiatives to improve financial cash flow efficiency
- ✚ **Successful cash forecasting** to identifying **short/long term liquidity needs**
- ✚ **Effective accounts receivables** for optimal cash flow management
- ✚ Strengthening **credit control and management** in minimizing bad debts
- ✚ Accelerating **cash flow management through advanced system and process**
- ✚ Major **tax strategies and transfer pricing** in the cash and liquidity management
- ✚ **Robust cash budget process** and planning
- ✚ **Proven strategy for successful cash flow management** to improve cash position
- ✚ Strategic planning for **managing cash in investment portfolio**
- ✚ Successful strategy to **mitigate risks in cash management**
- ✚ Achieving **the goal of cash flow management through successful Economic Value Added (EVA) strategies**

Panel of Distinguished Practitioners

- ✚ Pathom Yongvanich, Managing Director, **PYI Consulting & Ventures**
- ✚ Suchitra Permsukjarusup, Vice President -Supply Chain Product Management, **Standard Chartered Bank (Thailand)**
- ✚ Taweesak Songsithichoke, Senior Vice President - Local Product Management, **Standard Chartered Bank (Thailand)**
- ✚ Nikhil Atale, Vice President - Strategic Finance, **Samart Corporation Public Company Limited**
- ✚ Sirichai Nimmantevin, Vice President - Treasury & Trade Solutions Sales, **CITI Bank (Thailand)**
- ✚ Sethaphong Phadungpisuth, Managing Director, **GNOSIS Company Limited**
- ✚ Korawut Chiwaprecha, Chief Financial Officer, **Don Muang Tollway Public Company Limited**
- ✚ Robert Porter, Partner, **KPMG Phoomchai Tax Ltd.**
- ✚ Chris Fuggle, Director - Accounting Practice, **Mazars Double Impact Limited**
- ✚ Wanpen Sangacharoenkit, Financial Controller, **UTAC Thai Limited**
- ✚ Arunsak Charoonwongniramol, CFA, Head of Investment Management, **Asia Rising Investment Advisory Limited**
- ✚ Chaiwat Pattanapongsa, FRM, CIA, CFSA, Consulting Manager- Financial Services Industry, **Deloitte Touche Tohmatsu Jaiyos Advisory Co., Ltd.**
- ✚ Supawit Wuthi-udomlert, Country Manager (previous), **Stern Stewart (Thailand) Ltd.**

Who should attend

CFOs, COOs, GMs, VPs, Directors, Finance Controllers, Finance and Administration Directors/Managers, Corporate treasurers, Financial and Business Advisors, Investment Project Directors & Managers, Credit Analyst, Accountants, Tax & Legal Advisors. Directors & Managers of: Accounts receivables, Credit Control, Credit & Collection, Billing, Debt recovery, Treasury & Cash management, Liquidity Management, Finance & Accounting and Banks & Financial Institutions

Why should you attend

- ✚ Essential update for anyone seeking to enhance their understanding of successful cash flow and working capital management as a whole
- ✚ A single platform to provide knowledge on a robust insight of cash management strategies
- ✚ A must attend to keep up with concrete cash flow management techniques that will enable you to make informed decision and improve your organization's profit picture
- ✚ Build quality network of contacts by meeting with qualified delegates and industry players and apply their proven techniques to your organization successfully

[For online registration, 5% discount will apply!](#)



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